

CCJLS Ambassador Program

Purpose: The purpose of the Ambassador program is to create a team of exemplary young people who work both collectively and individually to increase awareness of the Carter County Junior Livestock Show and its significance through community service and involvement while upholding a positive image. Ambassadors will benefit from the program in the form of leadership development, agricultural advocacy, and communication skills.

Expectations: Those that are chosen as Ambassadors will be expected to show integrity, respect and positive morale as they are a direct representation of the CCJLS.

The Ambassador team will have various duties, including but not limited to: community service (such as ringing the Salvation Army bell during the holidays), promotion of fundraising (such as approaching potential sponsors for the Boots & Bowties Ball), promotion of the show (such as putting together a presentation for Rotary Club), participation in a video for the Boots & Bowties Ball, setting up for the Boots & Bowties Ball, media training with The Noble Foundation, handing out ribbons at the show (when not showing), etc. We understand that schedules are busy and each Ambassador may not be able to attend each event. Each activity will be assigned a point value. There will be *at least* 20 point opportunities. As other activities come up, there may be more opportunities to accumulate points. Each Ambassador is expected to collect at least 15 points throughout the year. You may collect points beyond the 15; the Ambassador with the most points at the conclusion of the show will be recognized as the High Point Ambassador.

If you have any questions regarding the attached application, or the Ambassdor Program, please contact Morgan Chapman at 580-704-8582 or Chloe Jones at 325-642-7171.

CCJLS Ambassador Application

Applications are due by October 1.

Name:

Age:

Grade:

Chapter/Club:

Species shown (please list all): Cattle Swine Sheep Goats

Phone number:

Email address (if you do not have one, please list a parent/guardian's):

Mailing address:

Parent/Guardian name(s):

Parent/Guardian phone number(s):

Parent/Guardian email address:

Please answer the following questions in 2500 characters or less per response.

Describe yourself in three words. Please include an explanation for why you've chosen each word.

Why do you enjoy showing livestock? What do you feel you have gained from your experiences showing livestock?

Describe your favorite memory from your time showing livestock.

Why do you wish to serve as a CCJLS Ambassador? What do you hope to gain or achieve from the experience?